

Contact

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www.linkedin.com/in/mapannoir
(LinkedIn)
gridcollection.com (Portfolio)

Top Skills

Web Design
Web Applications
Graphic Design

Languages

English (Full Professional)
French (Full Professional)

Happi Olivier

Web Developer | Graphic Designer | Digital Marketing
Miami

Summary

I am a Web Developer PHP, Digital Marketing and Graphic Designer with 5 years' experience.

I have a good control of CMS such as (Wordpress and Magento)

Excellent control of SQL and MySQL databases

Excellent control of digital marketing such as :
Social media management
Facebook ads
Google ads

Or via my online portfolio:
<https://gridcollection.com/>

My works are from:

Web design and Photoshop
Build of e-commerce site
Blog creation
Build of a member area
Build of Web application
Build of a custom web mapping
Custom template builds for email...

Experience

Marketmyx
11 months

Product Information Manager and Digital Marketing
December 2019 - Present (11 months)
Cameroun

Magento 1.9 to 2

- Harmonization of our offer online with our strategy
- Definition of a charter for the design of product sheets; conversion rate and SEO improvement
- Management of the Magento (back office)
- Management of digital marketing

Développeur web

May 2020 - June 2020 (2 months)

Douala, Cameroun

Web application for transport and logistic

Abn Consulting

WordPress Developer

July 2020 - August 2020 (2 months)

Douala, Cameroun

<https://www.abn-consulting.com/>

Website theme installation and optimization
Definition of a charter for the design of product sheets; conversion rate and SEO improvement
woocommerce implementation

Quality Toner

Développeur php

July 2020 - August 2020 (2 months)

Toronto, Ontario, Canada

<https://qualitytoner.org/>

Build e-commerce website from scratch

Scrap all website products

Set up payment method

SEO improvement

Coplans Fleet

Développeur WordPress

July 2020 - August 2020 (2 months)

Cameroun

Website theme installation and optimization

Definition of a charter for the design of website; conversion rate and SEO improvement

Newsletter implementation

Complete website translation to both English and French

N.Burssen

School App Developer

June 2020 - July 2020 (2 months)

Foumban, Cameroun

<https://ecolenburssens.com/site/login>

Teacher Management

Student Management

Course Management

Payment Management

Transportation Management

N.Burssens

Website Developer

June 2020 - July 2020 (2 months)

Foumban, Cameroun

<https://ecolenburssens.com/>

PHP frontend and backend website build

SEO improvement

Form admission online implementation

Complex form build

COLLITAX-cameroun SARL

2 months

Développeur WordPress

April 2020 - May 2020 (2 months)

<http://collitax-cm.com/>

Website theme installation and optimization

Definition of a charter for the design of product sheets; conversion rate and SEO improvement

Newsletter implementation

Complete website translation to both English and French

Développeur web

April 2020 - May 2020 (2 months)

<http://collitax-cm.com/MainFiles/MainFiles/en/login>

Web application for transport and logistic

Afrimarket

Manager Of Products

January 2019 - December 2019 (1 year)

Cameroun

Magento 2

- Harmonization of our offer online with our strategy; + 80% of products referenced in 20 months, + 4000 SKUs
- Definition of a charter for the design of product sheets; conversion rate and SEO improvement
- Management of the transition from Prestashop to Magento (back office)

Three Sixty Shopper

Developer Magento

July 2019 - October 2019 (4 months)

Cameroun

Magento 2

- Frontend and backend website set up
- Plugin and thème installation
- SEO improvement
- Newsletter implementation
- Product catalog optimization

Premium Solutions Cameroon

Web developer

September 2018 - July 2019 (11 months)

Cameroun

Wordpress

- Website theme and bug fixes
- Definition of a charter for the design of product sheets; conversion rate and SEO improvement
- Newsletter implementation
- Payment and shipping method set up

Innov Brokerage

Lead Web Developer

April 2019 - June 2019 (3 months)

Cameroun

Wordpress

- Website theme installation and optimization
- Definition of a charter for the design of product sheets; conversion rate and SEO improvement
- Newsletter implementation
- Complete website translation to both English and French

Les Laboratoires Biopharma

Web Developer

June 2017 - September 2018 (1 year 4 months)

Cameroon

PHP 7 / Bootstrap

- PHP frontend and backend website build
- SEO improvement
- Newsletter implementation
- Blog build
- Complexe form build

Glolighting www.glolighting.co.za

Lighting Store

February 2014 - December 2017 (3 years 11 months)

wynberg

Magento 1.9

- Harmonization of our offer online with our strategy; products referenced of the catalog

- Definition of a charter for the design of product sheets; conversion rate and SEO improvement

nyamalicious

E-Commerce Meat Store

August 2015 - November 2015 (4 months)

sunnyhill

Install and monitoring of Woocommerce checkout system, random error fixing

Myogenics Fitness

E-Commerce Health and Fitness Specialist Products

March 2015 - May 2015 (3 months)

midrand

Magento backend management, install of extension, random website error fixing

Education

CTU Training Solutions

web and graphics diploma, html5, css3, php · (2012 - 2013)

University of the Witwatersrand

Bachelor's degree, Web/Multimedia Management and

Webmaster · (2010 - 2012)